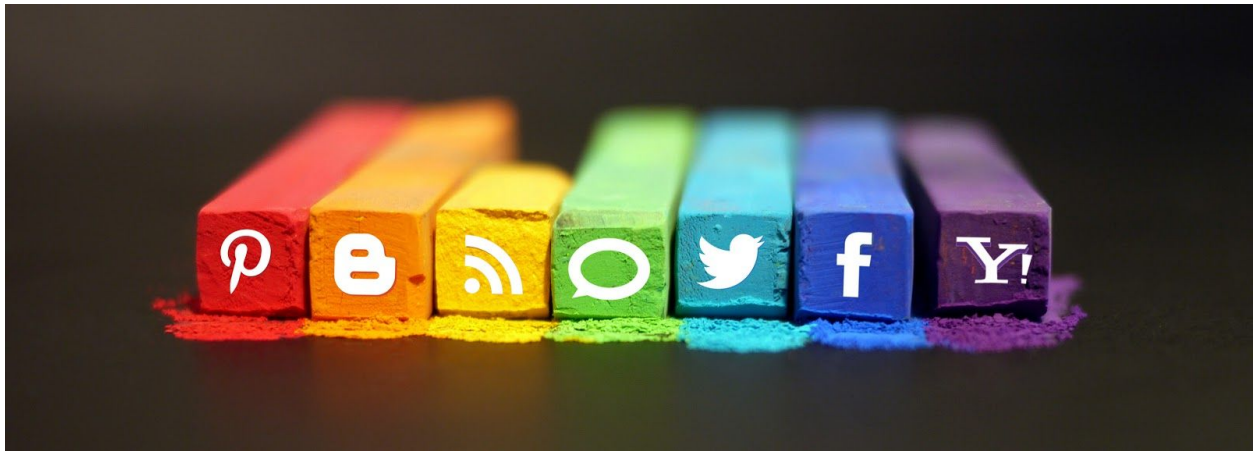


A No Fuss.... Whats Whats about Social Media. Define.. Social Media: websites and applications that enable users to create and share content or to participate in social networking.

According to High Schoolers Now (2017): Facebook is for OLD People, Snapchat is for COOL Kids, Instagram is for Wannabes, and Twitter is Unheard of.... (a tweet from a high school kid) ironic....



This is Not an End All of All Things---

- 1 - DO YOUR OWN RESEARCH!! GOOGLE IT!
- 2 - If you child has an account, YOU have an account!
- 3 - The Majority of Social Media Platforms are rated 13+ by COPPA, but this is not an accurate standard. This rating should be taken lightly, and you the Parent should be very well- informed before releasing your kids to the wild wilderness of Social Media.
- 4 - Kids Do not use Social Media in the same way as adults. Kids Explore More, Share what They Find, Sometimes to Show Off or Shock.
- 5 - Be The Parent! You Got This!!
- 6 - Keep the Conversation OPEN. Communication is Vital.

The Main Social Media Platforms Covered Here are:

- Pinterest
- Instagram
- Twitter
- Snapchat
- Musical.ly (and the Live stream version is called Live.ly)

- Youtube.... Enter at your own Risk.



Pinterest: what you should know:

- What You Need to Know: Can lead kids to Tumblr which definitely has adult content: (Sexual explicit material and emotional, psychological and mental material for adults)
- P: is a Search Engine Social Media for anything you want to COLLECT.
- Origin Story: began as a Artsy Crafty- Sewing/Decor platform for gathering ideas, But has grown to the point where marketers and adult content purveyors use this platform.
- Main Use: to follow ideas, collect ideas/concepts. Follow Celebrities/ Videos which lead to YouTube. Can Link to Articles.
- You can set up Boards to be Private.
- Kids are using it/ Especially tweens and teen girls for makeup, nail art, fashion ideas. (Very similar to Pin Boards “we” (people born before 1985ish) as kids.

THE DIFFERENCE IS ADULT CONTENT ACCESSIBILITY!

DANGERS:

- Stranger Follows- a child/ young teenager can be followed by strangers IF they do not set the Privacy Settings on their Board.
- Posting Own Content: like Personal Photos which the can be shared OUT to other Social Media platforms or “Pinned” to someone else’s Board.

SAFETY:

- Pinterest does not necessarily have a Bad Reputation for the Bullying or Abusive Comments that teens and young adults can be involved in on other platforms. HOWEVER: Some of the pictures can lead to Tumblr, which does have a bad Rep. for bullying, abusive language, misappropriated content or YouTube.

PRIVACY SETTINGS:

- Private Pinning.
- Pseudonyms Privacy: Make Sure your teen makes up a unique user name for Pinterest. One that is Unlike their real name. This can protect them from Someone who may be harassing them. Be sure they hide their Username from Public Search Engines like Google or Bing.



TWITTER:

What you need to Know:

- Twitter is An Adult Social Media Platform, And an All Adult Social Media Platform. This is where haters goto hate, bullying and trash talking is the worst, adult content and explicit content is prevalent, pornography, adult language- not suitable for children, tweens, teens....
- Twitter is rated 13+ by COPPA (Children's Online Privilege Protection Act)
- Twitter's Porn is the Easiest to find as far as the social media platform goes... about as Easy as Google.

Safety:

- Set Up Safety Search Filters
- Twitter has a problem with harassment and Bullying- due to it is ONE BIG GIGANTIC FORUM!

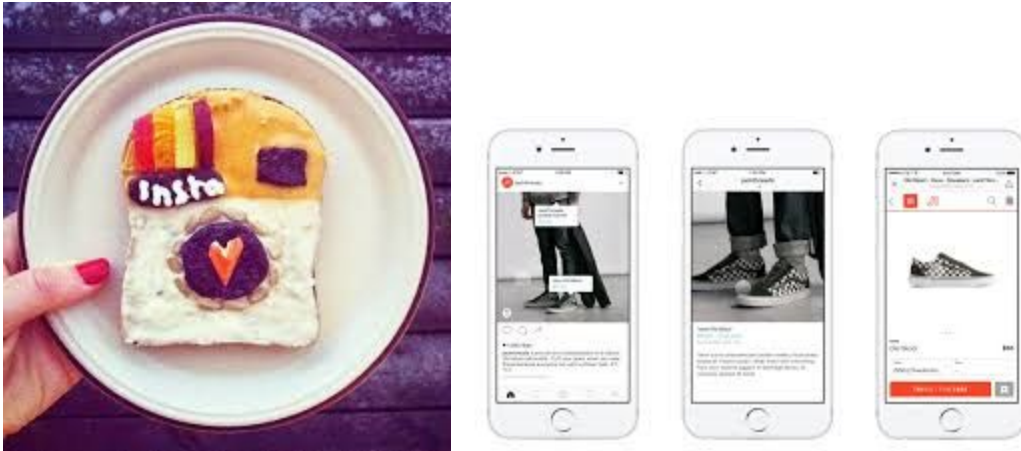
THE GOOD:

- Best at getting engaged with large group of people while following a celebrity, event, politician, journalists, sports hero, author...
- Live Tweeting an event is fun, engaging, lively, and full of snarkiness.
- Twitter is the Least Used by primary school and teenagers.
- Teachers, Professors, and Educators use Twitter to get students engaged in "the conversation" whatever that may be... (this can be a good or bad thing, so Ask good questions.)

THE BAD:

- Twitter is NOT for the Naive or Fainthearted.

- Hashtags... Beware of Hashtags- especially the trending ones. These CAN be enudated with spammers and pornorgapghy.
- Bad Rep for harassment, bullying, and negative thinking about the world. Remember the words: PUBLIC FORUM .



INSTAGRAM:

WHAT YOU NEED TO KNOW: Super Risky For Kids!!

- Lovely App for Adults
- Available for kids 13+ according to COPPA- But it is really just a Search Engine for BILLIONS of images. Your child can search ANYTHING!
- Instagram is an APP- so it bypasses the adult content filters parents have set up on their internet devices... Because it is an App!
- Here is some of the following Content your child can come across while doing an innocent search:
 1. Drug use
 2. Violence
 3. Porn
 4. Very Very Very Violent Porn
 5. Subcultures like: beauty vs ugly competitions, Anorexic and Self Harm Cultures.

Simply by going to the Search button: this type of content can pop up EASY PEASY! Often times- people will put a half naked woman on the cover of video for click bait- when the video is not even related to nakedness, girls and/or both.

ONE OF THE MOST UNSAFE SOCIAL MEDIA PLATFORMS FOR KIDS.

*** You can not keep your child from using the Search Engine, but you can set the Privacy Settings.

*** Anyone can create a false account using your child's name to bully, target or smear the name of your child. This can be done in good-fun jesting with child's knowledge as well as a form of bullying and harassment. Proceed with caution. For Example: INstagram account called xxx_is_ugly and pictures posted of a girl with tons of nasty comments underneath- Meanness at it Core.

Safety:

- Get on Instagram yourself.
- Know your kids passwords
- Block Suspicious Accounts
- Set Privacy Settings and make sure the Location Setting is Turned Off!
- No super personal information
- Beware of kids taking too many selfies in their bedroom, dancing, or in precarious positions with their legs.
- Kids younger and younger are posting status like: “dating”, “single ready to mingle.”
- Be aware of the instant gratification and feedback this gives you child.... If he/she relies on this too much, not good.
- Always Communicate with your kids, the safety of online, and what is appropriate, what should be kept private.

HOW DO YOU SNAP ?



IN LOVE



OPTIMISTIC



NAPPING



CONTENT



CONFUSED



JOYFUL



SCHEMING



IDK

Snapchat 16+ or 13+ (I've seen both ages, but it is definitely not for young kids or tweens).

Snapchat has 100 Million Monthly Users
One of the MOST popular Especially Amongst Girls!

History: Developed as an APP to Allow College Boys to get and share nude selfies.
How's that for a little history?...

The App was said to be a "safe way" to send embarrassing photos/video to friends
But Once viewed- the photos/video would self-destruct. NOT SO!

In 2013- users and developers discovered a way to retrieve any photo/ video from the device it was sent to with a little ingenuity (aka Google). So the Whole "delete once it is viewed or within 24 hours" claim a teenager says to parent.. It is BOGUS! Snapchat had to concede that it couldn't claim this to be true once the 2013 findings were discovered.

Also- Old School way: Taking of picture or Screenshot of the image. Is a way people have been embarrassed by photos/ video sent and then made public.

3rd party Apps Designed to Intercept snapchat messages which then can be sent out anywhere on the web. (and on other social media platforms).



3rd Party Snapchat Intercept Apps

[Snapchat had their database hacked](#) in 2014 and Huge amounts of nude photos were leaked. Kids should use common sense when sharing “Snaps”. Hackers do not simply go after the celebrity types. This link talks about this hack exposed ordinary people- many who were children.

Set Settings to Friends. (The default is Everyone).
If your teen is on Snapchat- You need to be also!



Musical.ly: 13+ by COPPA

Is Free Social Media App where users can watch user generated lip sync videos and create videos themselves dancing, or lip syncing to music available on the App.

- Over 800 million users (probably more now)
- Can live stream to their musical.ly friends via the app Live.ly

Dangers:

- 18+ content in the songs lyrics. Swearing and adult concepts in the provided music.
- Pornography, graphic content, suicide notes.
- Musical.ly users can search for other users to view or follow near their own location/city
- User generated videos can be viewed and shared onto other social media and messaging apps increasing exposure
- Bullying in comments.
- Users can publicise their messenger usernames or social media profiles on their Musical.ly profile
- Live.ly live streaming is not private even if you have the privacy settings set up.
- Using live streaming Musical.ly app Live.ly may mean larger exposure with mean comments, interacting in real time with viewers.
- Many fake user accounts, used to hijack views or set up to bully.
- Hacking of accounts by promotional accounts (Free Musical.ly Crowns) within the apps.
- Not easy to report accounts for being fakes or underage inside the app.
- Many underage accounts with large amounts of followers.
- Easy for users to create multiple accounts and hide them from their parents.
- Fake Musical.ly apps on the app store that charge for download or offer followers

Set Up Privacy Boundaries- Go the Settings in top Right Hand corner and set privacy.

Hide location and only friends can “direct.ly me” (message).

Any user can be blocked, report abuse if there is any adult content on photo or video sent to an underage person.

How do I delete My Musical.ly account? You can't... You can delete the app BUT the content will always be on the server.

What you need to Remember...

Younger Teens should be encouraged to use the available privacy settings so that they only share with friends, and therefore limit exposure. The adult content in the music is not suitable for younger teens or children. Some #Hashtags lead to graphic pornography or violent and self harm images or video. Younger children risk added exposure by having their videos seen and shared by predatory adults via the app. Musical.ly has spawned a huge market for fake add-on apps pretending to link to Musical.ly or boost followers and give crowns. These apps often cost money or may lead to a user's account being hacked.

Rockstar websites for more information:

Commonsensemedia.org

Cybersafetylady.com

<http://www.telegraph.co.uk/science-technology>

Cyberbulling.org

